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Disruptive digital leadership masterclass

Stephen Scheeler | Former ANZ CEO Facebook

OVERVIEW

Many of today's business leaders are ill-equipped for the demands of the 21st-century, where "digital" and "disruptive" experience and skills mean the difference between success and failure. The ability to lead innovation is now the #1 determinant of business success and whether you get that next promotion, or someone else beats you to it.

Stephen Scheeler has a record of transformative business leadership which few can emulate. From his recent tenure as one of Facebook's most senior global executives, to senior executive roles at iconic Australian giants Lion and Westfield, to his current roles as founder of The Digital CEO and Senior Advisor to McKinsey & Company – Stephen has thrived at the frontier of technology, disruption and change for 25 years.

This energizing one-day workshop focuses on the eight elements of disruptive leadership which every business leader must master in order to thrive in the digital era: vision, humility, curiosity, adaptability, transparency, data dexterity, customer obsession and speed.

Among a small group of only 15 of your peers, Stephen shares his personal insights into the secrets of great leadership in the 21st century. From disruptive Silicon Valley giant Facebook to incumbent corporate titans, Stephen draws on his unparalleled leadership experience to offer actionable advice for leaders of businesses large and small on how to transform their personal leadership style, rapidly gain impressive digital experience and insight, and remake themselves into versatile, high-impact, disruptive leaders.

PROGRAM OUTCOMES

- Increase your capacity to articulate a compelling vision for yourself and your team.
- Deepen your command of humility and curiosity as pillars of your leadership formula.
- Build new capabilities in data dexterity and customer obsession.
- Learn how adaptability can help you reimagine yourself as a leader, and take your career in exciting new directions.
- Master new techniques for harnessing transparency and speed as powerful weapons in your leadership arsenal.
- Build a simple but powerful plan for remaking yourself as a disruptive, digitally-savvy leader for the 21st century.

WHO THIS COURSE IS DESIGNED FOR

- C-suite executives, founders and business owners looking to develop themselves and their organisations as leaders of innovation.
- People and Operations leaders looking to develop a more innovative and ambitious company culture.
- Rising executives looking to develop a competitive edge and accelerate their career trajectory.



ABOUT THE EXPERT

Stephen Scheeler is former CEO of Facebook in Australia and New Zealand, where he led Facebook's unprecedented rise from quirky Silicon Valley start-up to media and technology titan. Leading Facebook's ANZ team and working with Mark Zuckerberg and Sheryl Sandberg, Stephen guided Facebook's business including Instagram, Messenger, Whatsapp and Oculus, through one of the most dynamic periods of growth and disruption in ANZ's business history. His tenure at Facebook saw the business grow from zero to more than \$1B in annual revenue, and became the most successful Facebook market in the world. In 2015, Stephen was appointed a member of Prime Minister Malcolm Turnbull's Knowledge Nation 100, top innovation leaders in Australia.

MODULE 01:

Becoming The Digital CEO: Why the Eight Elements Matter More Than Ever

- Current state of technology
- Global platforms
- How digital has changed speed, boundaries, fuel, culture and talent

MODULE 02:

Unpacking the Eight Elements (Part 1)

- Vision
- Humility
- Curiosity
- Adaptability
- Transparency

MODULE 03:

Unpacking the Eight Elements (Part 2)

- Data dexterity
- Customer obsession
- Speed

MODULE 04:

Building a Disruptive Leadership Plan

- Building on your strengths
- Setting goals and actions
- Building resilience

WORKSHOP LOGISTICS

This workshop is one day and is limited to fifteen participants, enabling Stephen to focus on your objectives, answer questions and give personal feedback. Stephen delivers the course in person, weaving in real-life examples from his experience working at Facebook. Participants will have the opportunity to ask questions particular to their business objective by email in the week leading up to the workshop and Stephen will personalize the content and exercises to address everyone's goals. At the end of the course you will walk away with tangible skills that you will be able to implement immediately. This workshop is held in an awesome boardroom, in the Sydney CBD and runs from 9am– 5pm with short breaks. Lunch, morning and afternoon tea is provided.